

## **BIL receives two awards at The International Banker 2014 Banking Awards**

October 22, 2014 - *At its 2014 Banking Awards, International Banker magazine gave the Innovation in Retail Banking Luxembourg and Private Bank of the Year Luxembourg awards to the oldest private bank in the country.*

Each year, the ceremony rewards the banks that stand out in various categories, putting an emphasis on excellent customer service. The awards take into account banks' positive contribution to the global economy in their region as well as the highest standards of governance and compliance.

Adrian Leuenberger, Head of Wealth and Investment Management, was happy to accept this recognition: "I am delighted with these awards, which enable both our peers and our customers to recognise our expertise and professionalism. This positive experience in Luxembourg also reflects the success of our international development process in the largest financial centres to which we export the services, expertise and responsiveness sought by our existing and potential customers."

According to Christian Strasser, Head of Retail Banking, "seeing BIL receive the *Innovation in Retail Banking Luxembourg* award is confirmation of BILnet's excellent direct (mobile) communication channels and the considerable effort at a branch network level to add a new dimension to welcoming and assisting customers while expanding the range of self-banking services."

The bank has been enhancing its innovative multimedia strategy since 2013, giving access not only to numerous in-branch services but also to state-of-the-art digital services. A focus has also been placed on accessibility and support for personal projects by offering the possibility of appointments up to 7 p.m. on Wednesdays.

### **About Banque Internationale à Luxembourg (BIL):**

Founded in 1856, Banque Internationale à Luxembourg (BIL) is the oldest private bank in the Grand Duchy. It has always played an active role in developing the main phases of the Luxembourg economy and currently operates in retail, private and corporate banking, as well as on the financial markets. With more than 2,000 employees, the bank is present in the financial centres of Luxembourg, Belgium, Denmark, Singapore, Switzerland and the Middle East. More information at [www.bil.com](http://www.bil.com).

### **For more information, please contact:**

Tom Anen  
Banque Internationale à Luxembourg SA  
69 route d'Esch, L-2953 Luxembourg  
Tel. +352 4590 3879  
Email: [tom.anen@bil.com](mailto:tom.anen@bil.com)