



BIL rewards the Woman Business Manager of the Year

*January 15, 2015 – This year, Banque Internationale à Luxembourg (BIL) presented the Woman Business Manager of the Year Award to **Carole Caspari** (Altea Immobilière). This initiative enables BIL to put the spotlight on talented women and offer them greater recognition within Luxembourg's economic landscape. This civic commitment undertaken by the bank reflects its desire to promote equal opportunities.*

At a reception at the headquarters of BIL in the presence of Lydia Mutsch, Minister for Equal Opportunities and Minister of Health, Hugues Delcourt, BIL's Chief Executive Officer, awarded the prize-winner a cheque for 10,000 euros and a sculpture by the artist Iva Mrazkova.

The factors which tipped the balance in favour of Carole Caspari were the talent she displayed in developing this niche activity, which meets a real need and plays a societal role, together with her entrepreneurial spirit and the strength of character which enabled her to succeed in this challenge.

The award, launched by BIL in 2006 in cooperation with PricewaterhouseCoopers and the media partner Paperjam, rewards female executives and business managers who have contributed to the growth of a company based in Luxembourg and further serves to promote the role of women in Luxembourg's economy.

The Woman Business Manager of the Year Award is supported by the Chamber of Commerce, the Chamber of Skilled Trades and Crafts, the Ministry of the Economy, the Ministry of Equal Opportunities, the Federation of Woman Business Managers of Luxembourg and the Femmes Leaders Luxembourg association.



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The winner

Carole Caspari is the owner of Altea Immobilière, a company established in 2007, which currently employs 15 people. Altea has developed a niche market: the short-term rental of furnished rooms. Altea's young, flexible and motivated team offers 300 rooms, based on an all-inclusive formula which makes life easier for expatriates.

Altea's alternative short-term accommodation solution enables expats and young workers to find affordable accommodation, thereby taking part of the strain out of moving to a new country and allowing them to devote themselves fully to their work in Luxembourg. This peace of mind enables active young professionals to put all their energy into proving their worth in their new job.

Ms Caspari is particularly attentive to the comments and suggestions of her customers. She plans to increase her company's range of services, in terms of both the location of rooms and the options available.

Carole Caspari intends to use her 10,000 euros in prize-money to replace traditional light bulbs in the 300 accommodation units with low-energy light bulbs. This use of the prize-money is not only an environmentally-friendly gesture but will also cut costs.