



**COMMUNIQUÉ DE PRESSE  
PRESSEMITTEILUNG  
PRESS RELEASE**

**Luxembourg, 5 January 2026**

**BIL announces the appointment of Head of Communications & Branding**

*Luxembourg, 5 January 2026* - BIL is pleased to announce the appointment of Dr Francesca De Florio as Head of Communications & Branding. In this role, she will oversee the Bank's corporate communications, branding strategy, and reputation management, supporting BIL's transformation and strategic development.

Dr De Florio brings extensive experience in strategic communications, public affairs and change leadership across international institutions and industry, where she shaped global communication strategies at the intersection of innovation, policy and organisational change.

Commenting on the appointment, Jeffrey Dentzer, CEO of BIL said:

"BIL carries more than 165 years of history, and we're now stepping into a decisive new chapter. This new role will be key in strengthening how we communicate, how we show up as a brand, and how we support the bank's transformation with clarity, purpose, and the trust that defines us."

This appointment reflects BIL's commitment to reinforcing its leadership capabilities and ensuring a coherent, forward-looking approach to communication and brand stewardship in Luxembourg and beyond.

**About BIL:**

Founded in 1856, BIL is the oldest multi-business bank in the Grand Duchy. It has always played an active role in the main stages of development of the Luxembourg economy. It currently operates in retail, private and corporate banking, as well as on financial markets. Employing more than 1,900 people, BIL is present in the financial centres of Luxembourg, Switzerland, and China.

[www.bil.com](http://www.bil.com)

**For more information, please contact :**



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