

## **BIL Suisse appoints Swiss private banking veteran to lead its Chinese Market**

**Luxembourg, 1 October 2019: BIL Suisse, a private banking subsidiary of Banque Internationale à Luxembourg (BIL), is pleased to announce the recruitment of Roger Groebli as Market Head China, effective November 1, 2019.**

Roger Groebli will be based in Zurich and report to Marco Schaller, Head of Private Banking, BIL Suisse. In his new role, he will be responsible for the development of the Chinese market.

He joins from Credit Suisse AG, where he was Head of Private Banking North Asia, APAC Switzerland. Prior to Crédit Suisse, Mr. Groebli was Chief Executive Officer for Reyl Overseas Ltd from 2012 to 2015. He also held senior positions at ABN AMRO in investment research (Asia) and investment advisory.

Thierry de Loriol, Chief Executive Officer of BIL Suisse, said: *“We are pleased to welcome such an experienced talent to BIL Suisse. With his extensive knowledge of the Asian markets and his track record of successfully growing wealth management businesses, we are convinced Roger Groebli will help us strengthen our expertise on China, a strategic growth area for BIL .”*

Roger Groebli holds a certificate for Private Banking from INSEAD and a diploma of Swiss Banking from the Swiss Finance Institute. Roger Groebli was also a regular speaker at CNBC and Bloomberg TV between 2005 and 2014. He has over 30 years of experience in banking and wealth management, 15 years of which focused on Asian markets.

### **About Banque Internationale à Luxembourg (BIL):**

Founded in 1856, Banque Internationale à Luxembourg (BIL) is the oldest multi-business bank in the Grand Duchy. It has always played an active role in the main stages of development of the Luxembourg economy. It currently operates in retail, private and corporate banking, as well as on financial markets. Employing more than 2,000 people, BIL is present in the financial centres of Luxembourg, Switzerland, Denmark, Sweden, the Middle East, and China.

[www.bil.com](http://www.bil.com)

### **For more information, please contact:**

Vincent Pelletier  
Banque Internationale à Luxembourg SA  
69, route d'Esch • L-2953 Luxembourg

# Press release



Tel.: +352 4590 5046 - Email: [vincent.pelletier@bil.com](mailto:vincent.pelletier@bil.com)