



## Fostering an entrepreneurial spirit

**Luxembourg, 1 March 2017: Banque Internationale à Luxembourg is helping the non-profit organisation Jonk Entrepreneuren Luxembourg to give young people a taste for business and innovation.**

BIL puts education at the heart of its corporate social responsibility (CSR) policy, alongside innovation and culture. With this in mind, BIL decided to lend its support to the non-profit organisation Jonk Entrepreneuren Luxembourg. Founded in 2005, Jonk Entrepreneuren Luxembourg aims to give young people a taste for business, innovation and creation. With the help of schools and business representatives, the association organises workshops and projects throughout the year to introduce young people to economic and business concepts. The bank will support the association to enable it to further develop its activities.

*"Each day at BIL, we help entrepreneurs to launch their project and develop their business. We are proud to support Jonk Entrepreneuren Luxembourg, which does a formidable job of giving young people – the entrepreneurs of the future – a taste for creation and innovation",* said Tom Lessel, Head of Corporate Banking at BIL.

*"At Jonk Entrepreneuren Luxembourg ASBL, we are delighted to welcome BIL as a new partner. This will allow us to extend our activities, thereby enabling us to prepare and inspire more young people to start their own businesses and enter the professional world. It is essential for businesses and schools to collaborate to give young people an incentive to go into business, and to prepare them for the future in the best way possible!"* said Stéphanie Damgé, Head of Jonk Entrepreneuren Luxembourg ASBL.

This partnership makes the bank a stakeholder in the association's various initiatives including its *Innovation Camp* and *Young Enterprise Project 2017-2018*. BIL will also be involved in Alumni Jonk Entrepreneuren Luxembourg, which brings together students and former students who have taken part in one of the programmes offered by Jonk Entrepreneuren Luxembourg. This new partnership follows similar BIL initiatives in support of SOS Villages d'enfants Monde, SOS Kannerduerf Lëtzebuerg and Lëtzebuerger Guiden a Scouten. The bank also plays an active role every year in the awareness-raising project by ABBL "Woch vun de Suen", which is aimed at school children in Luxembourg.

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### **About Banque Internationale à Luxembourg (BIL)**

Founded in 1856, Banque Internationale à Luxembourg (BIL) is the oldest multi-business bank in the Grand Duchy. It has always played an active role in the main stages of the development of the Luxembourg economy. It currently operates in retail, private and corporate banking, as well as on capital markets. Employing more than 2,000 people, BIL is present in the financial centres of Luxembourg, Switzerland (since 1984), Denmark (since 2000), the Middle East (since 2005) and Sweden (since 2016).

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### **Jonk Entrepreneuren Luxembourg – Learning to be enterprising**

Founded in 2005, the not-for-profit association Jonk Entrepreneuren has been sponsored by HRH, the Hereditary Grand Duke of Luxembourg since 2013. Its goal is to "inspire and prepare young people to be innovative and creative, to take initiative and be responsible".

The association aims to encourage creativity and entrepreneurial spirit in young people, introducing them to the world of business through various projects organised at each level of the Luxembourg education system. In 2015-2016, it reached out to more than 10,000 young people and 470 volunteers through its 10 different programmes.

You too can play an active role in the development of young people, and help them to prepare for the workplace by inspiring them. Become a volunteer and share your experience!

For more information, visit [www.jel.lu](http://www.jel.lu) or contact:

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